

# 26<sup>th</sup> Conference on the History of Management and Organisations and the Joseph Colleye Prize 2021

(March 25 and 26, 2021 - Mulhouse, France)



Conference organisers: *Association pour l'histoire du management et des organisations* (AHMO), *Centre de recherche sur les économies, les sociétés, les arts et les techniques* (CRESAT) and *Centre de recherche en gestion des organisations* (CREGO). The conference on the history of management and organisations (*Journées d'histoire du management et des organisations* or JHMO) will take place in Mulhouse on March 25 and 26, 2021, and welcomes all researchers in history, management sciences, sociology, economy, and all other fields who study historically organisations and their management practices. **The JHMO also hosts the presentation of the Joseph Colleye Prize for the best publication in the history of accounting.**

**Due to the health context, the 26th JHMO will take place entirely online. To join the AHMO and thus attend the conference, please fill out our [membership form](#).**

## General session

Traditionally, the general session is open to any proposal dealing with topics and themes of interest to the AHMO, particularly accounting history, which historically has been the common focus of the association, but also the history of management sciences and its various subfields, the history of organisations, and the history of the managerial practices of these organisations. Proposals must use a historical methodology and be based on archives, text corpus, interviews, etc. Preference will be given to papers providing new and innovative approaches.

## **Thematic session: Deindustrialisation and structural transformations of business organisations**

A parallel thematic session will focus on the links between deindustrialisation and the structural transformations of business organisations.

Since the 1970s, western economies have undergone more or less thoroughly a general process of deindustrialisation. This process, combining offshoring, the growth of international subcontracting, and financialisation, led to new territorial hierarchizations, which in turn destroyed millions of manufacturing jobs and deeply transformed the surrounding social structure. In English-speaking countries, in which this process had an early start, historians, economists and sociologists quickly took up this topic of research, trying for instance to link its Canadian iteration to 'U.S. imperialism', or studying its many social and cultural manifestations. Conversely, French scholars –with a few exceptions– have tended to downplay or even deny this phenomenon, even though the process of deindustrialisation in France was pushed further than in any other European country. However, in the last 10 years or so, an increasing number of case studies

focusing on a region, an industrial branch, or a firm have highlighted the extreme seriousness of the social consequences of deindustrialisation, exposed the gradual abandonment of any semblance of state-sponsored industrial policy, and analysed the utopian dimension of the various discourses on the ‘post-industrial society’, while tracing the structural transformation of the businesses, particularly big businesses, facing these processes of globalisation and financialisation.

Thus, the conference organisers wish to draw the attention of researchers in the fields of management sciences and economic history on this latter point, and are calling for proposals offering new insights on the following phenomena, both at the national and international level: how did the emergence of shareholder value governance lead to changes in strategies, structures, and managing practices? With which results? What was the function of accounting technologies and practices in this financialisation and the deindustrialisation that it prompted? What were the medium- and long-term consequences of the outsourcing of non-core activities and the increasing use of subcontracting for the geographical spaces in which these processes took place, and for their inhabitants?

Beyond this partial list, the scientific committee will consider favourably any proposal that can contribute to ‘ongoing history of deindustrialisation’.

#### Selected bibliography

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- Bluestone, Barry and Bennet Harrison. *The Deindustrialization of America. Plants Closings, Community Abandonment and the Dismantling of Basic Industry*. New York: Basic Book, 1982.
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- Daumalin, Xavier and Philippe Mioche. « La désindustrialisation au regard de l'histoire, » *Rives méditerranéennes* 46-2013, p. 5-9.
- Daumas, Jean-Claude, Ivan Kharaba and Philippe Mioche (dir.). *La désindustrialisation une fatalité ?* Besançon: PUF, 2017.
- Fontaine, Marion Fontaine and Xavier Vigna. « La désindustrialisation, une histoire en cours, » *20&21 Revue d'Histoire* 144, oct.-dec. 2019, p. 3-18.
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- High, Steven. *Corporate Wasteland : The Landscape and Memory of Deindustrialization*. New York: Cornell University Press, 2007.
- Labardin, Pierre. « Désindustrialisation et financiarisation : une lecture comptable d'une faillite industrielle de la fin des années 1980, » <https://www.strategie-aims.com/events/conferences/31-xxixeme-conference-de-l-aims/communications/5484-des-origines-comptables-de-la-financiarisation-une-lecture-a-la-bryer-dune-faillite-industrielle-de-la-fin-des-annees-1980/download>
- Lamard, Pierre and Nicolas Stoskopf (dir.). *1974-1984 Une décennie de désindustrialisation*. Paris: Picard, 2009.
- Levet, Jean-Louis. *La France sans usines*. Paris: Economica, 1988.
- Raggi, Pascal. *La désindustrialisation de la Lorraine du fer*. Paris: Garnier, 2019.

## Practical information

**Organising committee :** Marc Bollecker and Régis Boulat (Université de Haute-Alsace)

**Scientific committee :** Lise Arena (Sciences de gestion, Université Côte d'Azur), Hélène Gorge (Sciences de gestion, Université de Lille), Cheryl McWatters (Université d'Ottawa - Canada), Paulette Robic (Sciences de gestion, Université de Nantes), Pierre Gervais (Histoire, Université Sorbonne Nouvelle – Paris 3), Dragos Zelinschi (Sciences de gestion, Université de Nantes), Pascal Raggi (Histoire, Université de Lorraine), Nicolas Stoskopf (Histoire, Université de Haute Alsace), Souhir Khemir (Sciences de gestion, Université de Haute Alsace), Sébastien Mainhagu (Sciences de gestion, Université de Haute Alsace).

**Proposal submission:** Proposals must be 1 to 2 pages in length (a maximum of 5,000 characters, bibliographical references not included). Proposals must present clearly the topic examined, the sources, methods, and the main results if available. They may be submitted in French or English, and must include a summary in French and in English. Submissions should be addressed to [regis.boulat@uha.fr](mailto:regis.boulat@uha.fr)

**Due dates:** The deadline for submissions of proposals is **4 January 2021**. The decision of the evaluation committee will take place on **15 January 2021** (each proposal will be undergo a blind evaluation by two reviewers).

**Presentations:** The presentations, in French or English, will be grouped by thematic sessions according to the topic examined. Each presentation will last 20 minutes, followed by a time for discussion.

**Contact:** [regis.boulat@uha.fr](mailto:regis.boulat@uha.fr)

### **The Joseph Colleye Prize**

This prize is named in honour of the founding president of the Belgian *Ordre des experts comptables et comptables brevetés*, created in 1959: Joseph Colleye (1908-2001). A major player in the legal recognition of the accounting profession in Belgium and its development, Joseph Colleye also was the author of 30 books and a multitude of articles, particularly on the standardisation and computerisation of accounting. As director of the *Editions comptabilité et productivité*, he supervised in 1975 the publication of the first French translation of the famous *Tractatus de computis et scripturis* of Luca Pacioli's *Summa*, undertaken by Robert Haulotte and Ernest Stevelinck, two accountants passionate about accounting history.

This prize is funded by the Fonds Joseph Colleye, a non-profit organisation that also supports a series of activities to promote the accounting history collection of the University Library at the Université de Nantes. This undertaking will pay tribute to one of the previously mentioned historians of accounting, Ernest Stevelinck (1909-2001), whose personal library was at the origin of the constitution of this collection. In 1970, he was the convenor of the first World Congress of Accounting Historians, whose 15th edition was to take place in St Petersburg in July 2020 but which has been postponed to 2022, due to the pandemic.

The prize in the amount of **€1500** will be awarded to the author(s) of an article on the history of accounting techniques and of their uses. The selection of the recipient(s) will be made by an international jury. **To be eligible for this prize**, the article, written in French or in English, must have been published in 2019 or in 2020 in a ranked academic journal. In addition, the author or one of the authors will propose, at the same time, a paper to be presented at the JHMO 2021 (<https://ahmo.hypotheses.org/3191>).

- Deadline for submission of applications: 4 January 2021
- The paper and a short C.V. must be sent to: [prixcolleye@ahmo.fr](mailto:prixcolleye@ahmo.fr)